



## Where Should the Money Go for Newborn Survival? Prevention or Care?



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## KEY FACTS

- An estimated 2 million women give birth alone each year.
- More than 280,000 mothers die from complications in pregnancy and childbirth each year.
- Today, 800 women will die from preventable pregnancy and childbirth complications.
- Approximately 40 million women give birth without a trained health professional each year.
- In 2012, almost half of all under-5 deaths—2.9 million—occurred in the first 4 weeks of a child's life.
- More than 1 million newborn babies die in their first day of life each year.
- A newborn's first cry is one of life's most precious sounds, but every year, more than 700,000 babies in low-resource settings suffer from birth asphyxia and never take their first breath.
- Skilled birth attendants trained in basic resuscitation techniques could save as many as 229,000 newborn lives every year.

## JOIN THE CONVERSATION

### Key Hashtags

- #EveryNewborn
- #MDG456Live

### Additional Hashtags

- #EWECPProgress
- #MDGSuccess
- #Promise4Children
- #newborn
- #maternalhealth
- #midwives
- #midwivesmatter